
National Foster Care Month Toolkit

Each May, a partnership of 17 of the nation's leading child welfare organizations presents **National Foster Care Month**. This annual celebration helps raise awareness and secure more support for children and youth in foster care throughout the entire year. This year, we are pleased to offer this Toolkit in CD form and online at www.fostercaremonth.org. The Toolkit offers some practical ideas, tips and easy-to-use templates to get you started with your planning process. We hope these materials will help you leverage available resources and the increased visibility made possible through the national campaign.

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> **FOLDER #1: The National Foster Care Month Campaign**

Learn more about the national awareness and call-to-action effort

- Campaign Goals
- The Partnership
- Core Messages
- Graphics and Promotional Materials
- Fact Sheets
- *Change a Lifetime* Menu (of ways to get involved)
- Events and Promotions

> **FOLDER #2: Recognize**

Honor and recognize the work of people making a difference in the lives of children in foster care

- Five Ideas to Get You Started
- [Tools](#)

> **FOLDER #3: Promote**

Spread the word about Foster Care Month and the year-round needs of youth in out-of-home care

- Five Ideas to Get You Started
- [Tools](#)

> **FOLDER #4: Support**

Recruit more support for children in foster care from different segments of your community

- Tips for Faith-based Groups
- Tips for Teachers and Educators
- Tips for Librarians
- Tips for Businesses
- [Tools](#)

> **FOLDER #5: Working with Media**

Get pointers for pitching foster care stories, events and other activities to the local media

- Five Ideas to Get You Started
- [Tools](#)

> **FOLDER #6: Youth Engagement**

Introducing Band Together, a youth-led campaign that encourages young people to understand, serve and speak out about foster care

- About the Band Together
- Youth Pledge
- For Youth
- For Youth Groups
- For Foster Youth and Young Alumni
- For Caring Adults